



Thank you for choosing the Trade Gallery to showcase your artistic talents! We are happy to provide our space to give artists an opportunity to show their art in one of the busiest and most dynamic areas of Sacramento. We provide a welcoming and artistic environment to help you to broadcast your art to the world, sell your art and develop future opportunities in art with community engagement.

We receive a great deal of applications for art showcases. All applications received are reviewed, but unfortunately, not every artist will be selected to showcase. We try our best to approve artists with all things considered that make a quality artistic expression from our establishment. We have 12 shows per calendar year with each show spanning 30 days. Below is our list of requirements that must be met upon application approval.

ARTIST REQUIREMENTS AND SHOWCASE INFORMATION (Approved Artists)

- You must have a complete showcase. (**enough art to fill the walls generously**)
- Artwork must be tasteful for public viewing (**no profanity, harsh imagery**) must be approved
***exception:** after hours reception, must be taken down during bus.hours.
- You must have a reception for your show (always on a 2nd Saturday, it can extend up to 2hrs after closing)
- You must be present for reception (**you can choose the hours for your reception**)
- You must pay the Trade Gallery set up fee of \$100.00 (**\$50 to book show date, \$50 due before show installation**) (**see detailed information on page 2**)
- Provide your own showcase flier (**paper/digital**)
- Provide label info for artwork (**name/price, we will create the labels for you**)
- Artist biography is encouraged (**people are more apt to support when they know a little about you**)
- Providing food and beverage for attendees on reception day is encouraged but not required.
- Making prints of some art is suggested but not required. (**not everyone can afford original pieces, many can afford to buy prints of your work**)
- It is encouraged for you to promote your show (**the effort you put in to promote your show has the potential to make a good show great**)

SALE OF ARTWORK

- The Trade Gallery requires a 20% commission for all artwork sold out of the Trade (including prints)

DAMAGES OR THEFT TO ARTWORK

***In the event of damage or theft of artwork, The Trade Gallery is not responsible. (**We will try our best to protect your artwork. Please note that our establishment is a public business and unexpected things such as theft or damage can occur.**)

TRADE GALLERY SET UP FEE INFORMATION:

Why are we charging a set up fee?

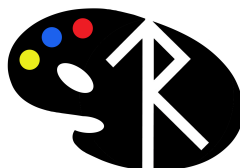
- For the Trade to stay open after normal business hours to hold your reception and the additional staffing needed to accommodate your guests.
- Setting up and taking down your art showcase after hours by curator (**Installation of artwork will be conducted by the curator to avoid damage and so its done properly. Artists are more than welcomed to be present to assist in their show installation**)
- Conducting the sales of your artwork and handling correspondence with your buyers via email and in person.
- Reparation of walls and repainting after showcase.
- Creating professional labels for your art pieces with information provided.
- We will be **actively promoting the showcase** on multiple social media platforms and in the establishment
(*Email blast to our following on promoting your show. *Facebook post, *Instagram posts and 1 story per week promoting your art in addition to active promotion in the cafe.

ARTIST AGREEMENT

I, _____ agree to the written terms in this document to showcase my art at the Trade Gallery from _____ to _____

JM Knudsen, Art Curator

Artist



THE TRADE GALLERY

2220 K Street • Sacramento, CA 95816

phone: 916.538.6878 • email: art@thetradecollab.com